

November 13, 2020

Dear Residents & Family Members

All across the country COVID-19 cases continue to rise. This is most evident in nursing homes and other senior living communities. I have copied a link below to an article in *The Atlantic City Press* by the Associated Press entitled “Nursing Home COVID-19 Cases Rise Four-Fold in Surge States”. This article outlines the dangers of this pandemic, especially in our frail, elderly population. <https://apnews.com/article/virus-outbreak-only-on-ap-chicago-nursing-homes-596ef4bfe18313ae72368e2c86e85f27>

Some promising news also came out this past week regarding a vaccine from Pfizer, wherein this vaccine is purported to be 90% effective. While we await further information regarding final authorization and distribution of the vaccine, it is still my understanding that communities such as ours will be prioritized when it comes available.

As we move into the colder months it is important that we take extreme precautions to keep your loved ones safe. We will continue to keep you apprised of visitation protocols as they may change from time to time. Presently, until the next round of testing is completed, as mentioned above, visitation will be held outdoors.

In line with the Thanksgiving holiday, the restrictions currently under consideration by the CDC and NJDOH, and my last letter dated October 24, 2020 we are continuing to ask that you forego bringing your loved one home for the holiday. While we do understand that this is disappointing news for many of you, in light of the rapidly increase in COVID-19 cases we continue to feel it is the best decision for the health, safety, and wellbeing of everyone in our community. Therefore, we will be prepared to assist your loved ones in using Zoom, FaceTime, Skype ,or the like over the Thanksgiving holiday weekend.

Lastly, as all of you know, we have taken the steps to develop a PUI unit as well as a COVID-19 unit in our Adult Day Care at Seacrest Village. Our COVID-19 unit will be used only in the event of an outbreak. Should we experience individual cases of COVID-19 positive residents, we have made arrangements with other nursing facilities who specialize in caring for patients with COVID-19. This additional protocol was put into place in order to keep the virus from spreading within our communities, while also ensuring that we can provide the necessary resources, such as staff, to tend to all of our residents’ needs.



In closing, should you have any questions or concerns please do not hesitate to contact our Vice President of Operations, Kelly Reilly, or our Administrator, Susan Foley. Thank you for your cooperation and understanding during these pressing times. God Bless.

Sincerely,

A handwritten signature in black ink, appearing to read "T. Brian Holloway Sr.", with a stylized flourish at the end.

T. Brian Holloway Sr., LNHA  
Owner/ President